

# Sanketh Yayathi

SankethY@gmail.com  
(614-270-2842)

## Honors

### University of Cincinnati

(September 2007 - June 2012)

Cincinnati, Ohio

DAAP (School of Design)

Digital Design, Class of 2012

GPA: 3.4

### X-Men: The Bent Bullet theFWA.com

Site of the Day - 1/20/2014

### Awwwards.com

Special Mention - 12/2013

### Arrested Development

#### 2013 Key Art Awards

Gold - Integrated Campaign

Silver - Best Digital Marketing

Finalist - Digital Microsite

#### 2014 Annual Webby Awards

1st Place - Entertainment

## Work & Experience

### Ignition Creative (Los Angeles, CA)

Interactive Motion Designer (Dec. 2012- Present)

Created motion graphics for award winning web experiences with a diverse team. This included animating the following: web video backgrounds, composited images, Instagram videos, SVGs (with Javascript), UI concepts, animatics, web image sequences, case studies, and more.

### Epipheo Studios (Cincinnati, OH)

Freelance Animator (Oct. 2012- Nov. 2013)

Animated short, fun videos that explained each of our client's products and services for their websites. Work was done using After Effects for motion graphics and character animation.

### The Cimarron Group (Los Angeles, CA)

Interactive Design Intern (Jan. 2011 - Sept. 2011)

Worked on feature film sites such as Immortals, Shark Night 3D, Hoodwinked Too, and Sucker Punch. Work ranged from character animation, effects, banner ads, designing extra pages, wallpapers, and creating or managing other site content.

## Tools

After Effects

Photoshop

Premiere

Illustrator

Flash

Maya

Cinema 4D

HTML/CSS/Javascript

ActionScript